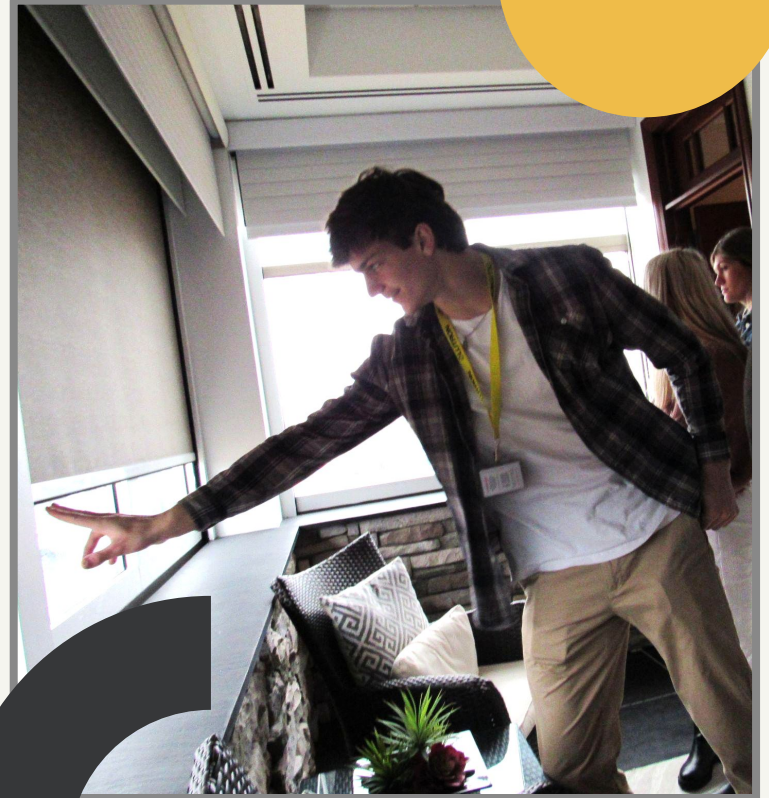


...

Palisades Business Pathway

~ Mrs. Rugel



Experiment with Pathways!

Finding what you don't like is helpful, too!

“Don't be too timid
and squeamish
about your actions.

All life is an
experiment. The
more experiments
you make the
better.”

~ Ralph Waldo
Emerson

••• Required Courses

1. Financial Literacy
2. Business Concepts
3. Marketing
4. Accounting I
5. Entrepreneurship
6. Business Seminar

*It's okay if you change your mind
and don't complete the pathway!*



Elective Courses in Business Department

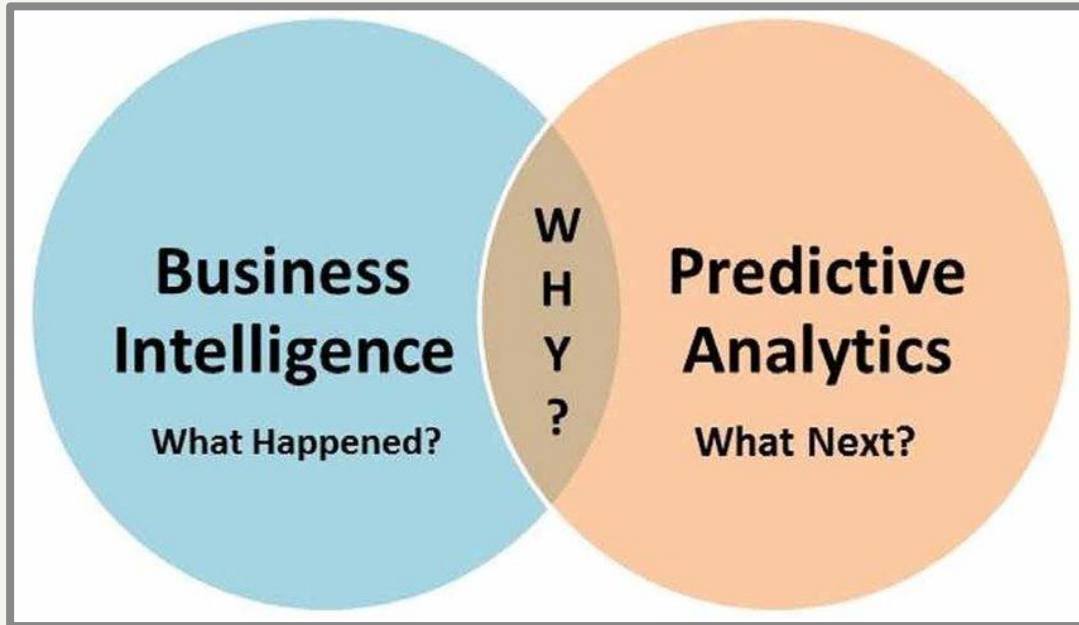


- TV Video I, II, III
- Multimedia Communications

- Accounting II
- AP Computer Science Principles

- MOOC
- College business course
(approval needed)

Elective Courses outside of Business Dept.



- Statistics or AP Statistics
- Economics
- Calculus or AP Calculus
- AP World Language
- AP English
- Journalism

”

Business Pathway Experiences



Michael Wallbillich - Business Administration, Sports Contract Law

Lauren Housenick - Healthcare Administration, Data Analytics

Maddie Freeman - Corporate Innovation and Entrepreneurship

Aiden Hoffman - Accounting, Data Analytics

Michael Wallbillich, PHS Senior

General Business, Sports Contract Law

- Business Careers at Lutron Electronics
(Field Trip to Experience Center)
- Sports Marketing at DeSales University
(Presentation to Sports Management Professor)
- Krista Harper, Lawyer, Harper Business Law
(Field Trip to Law Office)

Listen to various career stories, to figure out what you like AND how to get there!



Lauren Housenick, PHS Senior

Healthcare Management, Data Analytics



- DeSales University and LVHN
(Guest Speakers at PHS)
- Healthcare Management at LVHN
(Job Shadow)
- Data Analytics at LVHN
(Job Shadow)

Take advantage of networking opportunities – you never know where it will lead!

Maddie Freeman, PHS 2019 Graduate

Corporate Innovation and Entrepreneurship



- Accounting classes help prepare you for college coursework
- Field Experiences help you figure out what major to pursue

Aiden Hoffman, PHS 2021 Graduate

Accounting, Data Analytics



- Gain experience in your interest area
- Meet local business owners
- Get feedback from mock interviews



Thank you!

Questions?

